



## PRIVACY POLICY

The protection of personal data of our clients and other data subjects is important to us – UAB “AMC Baltic”. Therefore, we are committed to respecting and protecting the privacy of each data subject.

This Privacy Policy provides essential information on the processing of personal data, the storage of data and implementation of the rights of data subjects performed by the UAB “AMC Baltic”.

### I. Main definitions

1. **Personal data** - any information about a natural person – a data subject who can be identified or whose identity can be determined directly or indirectly by means of such attributes as first name and surname, personal identification number, data of place of residence and Internet identifier, or one or more physical, physiological, genetic, psychological, economic, cultural or social identity attributes of that physical subject;
2. **Data processing** - any operation or sequence of operations carried out with personal data or sets of personal data, such as collecting, recording, sorting, structuring, storing, adapting or modifying, extracting, accessing, using, disclosing through transmission, distribution, or otherwise, performed by automated or non-automated means, making it possible to use them, as well as comparing or merging with other data, restriction, deletion or destruction thereof;
3. **Data subject consent** - a specific and unequivocal indication of the will given freely by an informed data subject in a statement or unambiguous manner indicating his agreement with the processing of his personal data relating to him;
4. **Data subject** - a natural person whose personal data is processed;
5. **Data controller** – in the scope of this Policy - UAB “AMC Baltic”.

### II. Personal data

#### *1. Legal criteria for the processing of personal data*

UAB “AMC Baltic” collects and then processes your personal data only based on legal grounds defined in the legal acts regulating personal data protection as follows:

- With your consent.
- On purpose to conclude and/or execute an agreement and/ or order concluded with you.

## *2. Objectives of processing of personal data*

UAB “AMC Baltic” processes the data with the purpose of sales and direct marketing of loudspeakers and electronics designed and manufactured for the management of fire and evacuation warnings in public and informational messaging systems.

## *3. Cookies*

In order to improve your experience when visiting UAB “AMC Baltic” website, we use cookies – small pieces of textual information that are automatically generated when you browse the site and are stored on your computer or other terminal device. The information collected by the cookies allows us to ensure the smooth running of the website, possibility for you to browse more easily and learn more about the behavior of our site users, to analyze trends and improve both the website, your service and the services provided by UAB “AMC Baltic”.

You can choose whether you want to accept cookies. If you do not agree to save cookies to your computer or to another device, you can change your Internet browser settings and turn off all cookies or turn them on/off one at a time. However, please note that in some cases this may slow down the speed of browsing the website, restrict the functionality of certain websites or block access to the website.

## *4. The term of storage of personal data*

We store your personal data within the period not exceeding as required by the objectives of data processing or provided for in legal acts if longer storage of the data is foreseen therein.

We seek to avoid obsolete or unnecessary information and to ensure that personal data and other patient-related information is constantly updated and is accurate.

## **III. Personal data security measures used by UAB “AMC Baltic”**

UAB “AMC Baltic” activities in the Internet environment meet all the requirements of international law, European Union legislation and legal acts of the Republic of Lithuania applied to the relevant activities.

### *1. General Data Protection Regulation (GDPR)*

When processing personal data of data subjects, UAB “AMC Baltic” observes the provisions of the General Data Protection Regulation. It has implemented appropriate organizational and technical security measures ensuring the protection of personal data, which help to protect personal data against accidental or unlawful destruction, alteration, disclosure, as well as any other unlawful handling.

## **IV. Direct marketing**

You have the right, at any time, free of charge, to cancel the given consent to process personal data for direct marketing purposes. Cancellation does not require any motivation.

You are entitled at any time to decline to process your personal data for direct marketing purposes.

Direct marketing is carried out on a legitimate interest basis, if it involves further performance of the contract, a reminder of overdue, greetings, etc.

Methods of direct marketing cancellation:

- Click on the refusal button at the end of each email.

## V. Implementation of data subject rights

You have the right to:

- Apply to UAB “AMC Baltic” with a request for information about the processing of your personal data processed by UAB “AMC Baltic” (implementation of the “right to know” and “right to access to information”);
- Apply to UAB “AMC Baltic” with a request to correct or destroy your personal data when you determine that the data is incorrect, incomplete or inaccurate (implementation of the “right to correct and destroy”);
- Apply to UAB “AMC Baltic” with a request to suspend the processing of your personal data if you determine that personal data is being processed illegally or by unfair means (implementation of the “right to suspend”);
- Apply to UAB “AMC Baltic” with a request that you disagree with the further processing of your personal data (implementation of the “right to disagree”);
- Apply to UAB “AMC Baltic” with a request to restrict the processing of your data if the processing of personal data is unlawful (implementation of the “right to restrict”);
- Apply to UAB “AMC Baltic” with a request to delete your data when personal data has been processed illegally or personal data is no longer needed to achieve the objectives for which they were collected or processed (implementation of the “right to be forgotten”);

In the implementation of these right you can contact UAB “AMC Baltic” at any of the following ways:

In writing: Neries Krantinė 14 A, Kaunas 48397

By e-mail: [info@amcpro.eu](mailto:info@amcpro.eu)

By phone: [+370 37 308 585](tel:+37037308585)